



Date: February 21, 2017  
Time: 6:00pm  
Location: City Hall, Montevallo

- |  |                                   |                                  |                                   |
|--|-----------------------------------|----------------------------------|-----------------------------------|
| <input type="checkbox"/> Arthur H (Chair)                | <input type="checkbox"/> Hollie C | <input type="checkbox"/> Susan C | <input type="checkbox"/> Rob M    |
| <input type="checkbox"/> Jason P (Treasurer)             | <input type="checkbox"/> Lee W    |                                  | <input type="checkbox"/> Andrea C |
| <input checked="" type="checkbox"/> Andrea C (Secretary) | <input type="checkbox"/> Meg W    |                                  | <input type="checkbox"/> Elliot M |

#### **People:**

- Board members - check-in (each give an update on how they are doing)
  - Andrea C has stepped down
  - Potential new member(s)?
- New members voted in – JP?
- Preferred contact methods – AH?

#### **Operations:**

- Former meeting notes approved for (November 2016 & January 2017)
- Memberships
  - 1 new member
- Income - \$20
  - \$20 memberships
  - \$530 grant request submitted 2/15/2017 (CarMax Foundation)
- Expense - \$55.96
  - \$55.96 Headlights & tail lights (4 sets)
- NET – (\$35.96) – Account Balances/Budget \$1,368
  - City \$143
  - UofM \$681.43
  - Remaining City VC Budget \$544.04
- Fleet Update – 6 ready (in shed)
  - Bikes will be reassessed for maintenance before end of February.
- Vallocycle.com update (down since 11/11/2016) – JP
- GreenFund Grant update
  - Equipment Ordered
  - Signing decisions made (see estimates)
- **Lifetime Memberships – x**
  - \$50 -

#### **Marketing/Fund raising:**

- GlowRide – Student reporter Dezirae Burnett interviewed several board members for part of her capstone
- Repaired/Newly maintained bikes (photos on FB/TW) with a story – Ready to Rent!
- Email Newsletter – Monthly updates & events (for non-members and members)
  - We have a mail-chimp subscription (any volunteers?)
- Chamber Chatter March – Tips for cyclists sharing the road
- People for Bikes – Grant
  - Volunteers for persuading?
- UofM Mountain Bike Club – approached by Charlotte Daughetee
- Events
  - January – Glow Ride (2<sup>nd</sup> Wednesday) 11<sup>th</sup>
  - February – Glow Ride (2<sup>nd</sup> Wednesday) 8<sup>th</sup>
  - March – Saturday Ride (1<sup>st</sup> Saturday) 4<sup>th</sup> To the Swamp & Back!
  - March – Glow Ride (2<sup>nd</sup> Wednesday) 8<sup>th</sup>

- March – Public Maintenance Class (near new stand & tools)
  - Michael Patton/Arthur Herbert
  - Topics to be covered
- April – Montevallo Arts Festival 22<sup>nd</sup> 10a-5p (Orr Park)
  - Name new cruiser bike (pay \$1 to enter, best name wins a t-shirt)
  - Pop-up maintenance
  - T-shirt sales \$10 (reconsider with lifetime membership sales)
  - Lifetime membership sales
  - Bumper sticker sales
- Idea Blurb (Open Forum)

**Movements “I move that” “second” “motion is carried”**

- Allocate \$45 to secure booth for Montevallo Arts Festival (montevalloartscouncil@gmail.com)
- Allocate \$156 to purchase t-shirts (24 shirts = 4S, 7M, 7L, 4XL, 2X2)
- Allocate \$ to purchase bumper stickers (oval or rectangle)
  - VistaPrint 100 \$225 (\$2.25 each)
  - VistaPrint 50 \$128 (\$2.56 each)
- Allocate \$200 to purchase maintenance clinic supplies

## **Next Board Meeting – March 21<sup>st</sup>**

### **Week Before UofM Spring Break**